

Sensely Completes Banner Year with Triple-Digit Revenue Growth

Conversational AI platform continues aggressive expansion into additional enterprise payer markets & opens Philippines office

San Francisco, CA, March 1st, 2021 – Today Sensely announced that it closed 2020 with its strongest revenue year to date, with over 100% recurring revenue growth compared to 2019. The company’s virtual health assistant platform continues to gain popularity at a time when large payer and provider enterprises have embraced the expansive benefits of virtual care options for their member and patient bases. The company also announced increased end user platform usage in 2020, with over 50% growth compared to 2019.

Sensely’s Software Development Kit (“SDK”), a development platform that is available for deployment to multiple end-user platforms, leads the way in offering a low-code implementation that can get new conversational content in front of end users in as little as several days. In addition to websites and mobile apps, Sensely’s solutions are increasingly being deployed to chat channels such as WhatsApp and Telegram via REST APIs.

Enabling organizations to leverage their existing member conversations in a new, more natural format, the Sensely platform offers a variety of complete population health applications including symptom checking, health information and wellness content libraries, chronic care management, and health risk assessment. The platform is also an ideal fit for rapidly emerging and changing topics of interest, such as COVID-19 screening and vaccine distribution. Benefits delivered by Sensely include increased access, decreased costs, and enhanced member and patient engagement.

Sensely now counts 8 of the 10 largest of the world’s insurance companies as customers and (or) network partners, including Allianz, AXA, Generali, Nippon Life, AIA, NHS, Kaiser Permanente, and Swiss Life. In many cases, Sensely is now deploying additional use cases across multiple regions within the customer base.

“We continue to hear about a massive amount of untapped potential and interest in positively influencing member behavior by offering a robust suite of digital solutions,” said Adam Odessky, CEO and Co-founder of Sensely. “A groundswell of support, momentum, and consumer demand for the utilization of virtual care and digital access solutions have started to create a sense of ‘must-have’ amongst our customers, and we look forward to collaborating with them to most effectively and efficiently serve their expanding needs.”

In conjunction with today’s announcement, Sensely also announced that it has opened a satellite office in Manila, Philippines, which will provide customers with additional support and service options to improve global scalability.

About Sensely

Sensely’s avatar and chatbot-based platforms assist insurance plan members and patients with the insurance services and healthcare resources they need, when they need it. With offices in San Francisco, London, Minsk, and Manila, Sensely’s global teams provide virtual assistant solutions to insurance companies, hospital systems, and pharmaceutical clients worldwide. For more information, please visit www.sensely.com.

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